

OLED Displays

Organic LED. The technology to replace all displays?

CapSense

Capacitive touch sensing - The technology to replace all mechanical buttons, switches, sliders and proximity sensors?

OSRAM Opto Semiconductors

Cypress PSoC solutions

In today's competitive market place, intelligent consumers will seek out and buy products which stand out from the crowd and utilise the latest technology.

Intelligent Display Solutions (IDS) are pleased to bring you two such innovative technologies to help **you** to enhance your products and grow your market share. Join IDS for a **one day seminar** which will bring you face to face with these great product enhancements.

The seminar will be jointly delivered by IDS, OSRAM and Cypress. Both technologies will be on display as both components and incorporated into finished products. With many years of experience in technology and design, IDS will outline why leading manufacturers such as Apple, Pentax, Phillips and LG as well as numerous UK industrial manufacturers are investing in these products!

Who should attend and why?

Anyone who wants to learn more about OLED displays or capacitive touch sensing as a means to enhancing their finished product. The seminar content will be primarily technical, however non technical delegates will be able to understand the concept of these technologies and their aesthetic appeal.

Agenda

9.00	Registration	12.30	Lunch
9.30	Introductions	1.30	OLED driving - software and RDK
9.45	OLED technology basics	2.15	OLED driving - Cypress PSoC
10.30	OLED vs LCD - the benefits	3.00	Break
11.00	Break	3.15	Cypress CapSense
11.15	OLED products and applications	4.00	Wrap up and questions

How to attend?

Call IDS on 01635 33209 or email sales@intelligentdisplay.com for further information or register online at www.intelligentdisplay.com/OLED/Register

Please note there is an attendance fee of £75 excluding VAT per delegate for the seminar which includes technical training throughout the day, refreshments **plus two free development kits** for both the OLED and CapSense products. These development kits have a retail price in excess of **£150** and will enable you to experiment with the new technologies you will have learnt about.



21st November
Langley, Berkshire

23rd November
Coalville, Leicestershire